

STAND UP PADDLES

C41PCXTR

C4 STAND UP XTR RACING

Our new, one-piece "XTR" carbon kevlar racing paddle is thin and light, yet strong. The diamond-shaped, flex-tipped 8-inch blade is a bit curved for easy entry and has C4's patent pending dihedral keel power face for smooth strokes.

Diamond tip, carbon shaft, patent pending keel-faced carbon/kev-lar blade. Weight: 1.6 lbs. Length: Up to 86 inches

C41PC85 C41PC9

C4 STAND UP 1 PIECE CARBON 8.5 OR 9

The one-piece "C4 Waterman" paddle is strong and light with a blade width of 8.5 inches for all paddlers and surfers or nine inches for those wanting a bit more power face.

Oval carbon shaft, patent pending keel-faced 100% carbon blade. Weight: 1.6 lbs. Length: Up to 86 inches



C4 "STENDY" ADJUSTABLE PADDLE

Adjustable fiberglass blade, fiberglass shaft, for those tall and short. Ball Grip for universal alignment and quick, on-the-fly adjustment. Perfect for sharing, rentals, and surfing.

Weight: 2 lbs: Length can be set from 55" to 83."



C41PC85F

C4 STAND UP 1 PIECE FIBERGLASS 8.5 COMP

The new one-piece "C4 Waterman" fiberglass shaft, fiberglass 8.5 inch blade. Choose from a variety of colors, to suit your personal style.

Black, white, yellow, orange, red, blue and purple with matching grips. Weight: 2 lbs. Length: Up to 86 inches.





STAND UP PADDLES

C41PC79F

C4 STAND UP 1 PIECE SLIMLINE 7.9

7.9 inch fiberglass blade, fiberglass shaft for those looking for an easier pull with less paddle wander and rail banging.

Matching yellow palm grip. Oval fiberglass shaft 7.9 inch patent pending, keel-faced, yellow fiberglass blade. Weight: 2 lbs. Length: Up to 86 inches.

C41PC85WHYB

C4 STAND UP 1 PIECE WOOD CARBON HYBRID 8.5

Combine the beauty of a strong, ash wood shaft and our famous 100% carbon 8.5 inch blade and you have the C4 Wood Carbon Hybrid 8.5.

Wood T-top grip, oval wood shaft. 8.5 inch patent pending keel-faced 100% carbon blade. Weight: 2 lbs.Length: Up to 72 inches.

C42PC85F

C4 2 PIECE FIBERGLASS 8.5

The ticket for travelers, our 2-piece fiberglass oval shaft paddle provides all the power and funcionality of our famous carbon one-piece paddles, yet easily fits in the trunk of a car.

Oval fiberglass shaft and 8.5 inch patent pending keel-faced white fiberglass blade. Paddle fits together. Weight: 1.8 lbs. Length: Up to 86 inches.



C4JR8FGO

C4 GO JUNIOR STAND UP 7,9

Great for people up to five foot 4 inches feet tall! The composite fiberglass blade has the same dihedral-keel face as our 100% carbon paddles. With a fiberglass shaft and white palm grip is light and durable, good for years of use.

Oval fiberglass shaft and 7.9 inch patent pending keel-faced white fiberglass blade. Weight: 1.8 lbs. Length: Up to 72 inches.







C4WCCanoe9

POHAKU HYBRID WOOD CARBON OC PADDLE 9,0

A comfortable racing regulation wood shaft with our breakthrough 9.0" carbon blade. This blade is certified for use by OCHRA Oahu Hawaii Canoe Racing Association) .

C4 Waterman 100% carbon outrigger canoe blade. Light and strong! Oval Wood Shaft Wooden T-top 9" Carbon Blade. Max Height 55".

C4WAVE

POHAKU BIG WAVE MAKAHA STEERING PADDLE

With paddle specifications of 28" x 30", this blade is ready for the big surf or steering your sailing canoe. Its state-of-the-art, 1-piece, 100% carbon construction makes it lightweight and ergonomically efficient. This paddle is a WAVE steering blade. It is quite large and very, very strong.. 100% Carbon, T-Top, 3.8 Pounds. Max Height 70"





PADDLE ACCESSORIES

C4PADDLEGRIP-0001

C4 PADDLE GRIP - ORANGE, YELLOW, YELLOW CAMO, GREEN CAMO, LAVA CAMO, PINK, BLUE, RED

Comfortable, colorful, thin foam grip. Easy to spot in the surf. Easy to apply. Size 6" x 12" 3M adhesive backing



C4B2PCBAG

C4 2 PIECE 55" NYLON TRAVEL BAG

Black nylon travel bag. 55" inches long with interior divider, zipper closure.

Durable nylon 2 piece travel bag fits our 2-Piece Carbon and Carbon/Fiberglass SUP paddles.



C4PADDLEBAG70

C4PADDLEBAG80

FABRIC PADDLE BAG 70" OR 80"

Draw string closure.Pohaku logo on one side C4 logo on the other.;Seventy inches long for your two-piece paddle or an OC paddle.

Fits our 2-Piece, carbon/fiberglass hybrid, and OC paddles.



SURFCO-PADDLEGUARD

PADDLE GUARD

The Paddle Guard is designed to protect the edges of the paddle blade from damage. Will fit most carbon and wooden SUP paddles Protects edge of blade from damage, especially from knocking on the side of the surfboard Tough urethane tape protects neck of paddle.



C4PADDLEFIN

C4 PADDLE FIN

C4 Peel-and-stick surf performance enhancing fin with easy application Helps to carve quicker, more precise turns and fits all C4 paddles and other curved-faced paddles.

3M Stick On Adhesive







C4VORTICEXP

C4 VORTICE XP 14' 0"

Can support expert paddlers up to 225 lbs. Hollow structure is composed of carbon fiberglass, Kevlar and epoxy resin. Ribbed design, with three longitudinal ultra-light foam spars, provides strength while maintaining a low weight.

Dimensions: 14'0" long, 26.25" wide, 25lbs. Single box fin; comes with a fin Deck pad included

C4VORTICE-14-0-BW

C4 VORTICE 14' 0" BOARDWORKS

Designed to be a "general purpose" race or touring SUP paddleboard. A light and strong paddleboard that is compatible with most intermediate to advanced paddlers, fast enough to win races but easygoing and stable enough to cruise along the coast for physical training or sightseeing.

Length: 14'0" Width: 27.25" Weight: 37 lbs Materials: Epoxy lamination with a 1-lb EPS core, sheathed with 1/8" Divinycell high-density foam Double-barrel concaves Single box fin, with rudder-type fins available for both standard and kelp conditions

C4HOLOHOLO

C4 HOLOHOLO 12' 0"

This coastal cruiser or flat water Stand-Up paddleboard was designed to enable the paddler to head off and gaze at whatever catches his or her fancy. Although it is intended as a "cruiser," the Holoholo nonetheless is up to a romp in the surf for those intermediate or advanced SUP surfers who crave the ultra-glide thrills of the ancient Hawaiian olo board.

Length: 12'0" Width: 28" Weight: 25 lbs. Fin array: single fin box. Includes a full-length deck pad Multiple inserts for attaching cargo

PC4SUB11-6

C4 PARMENTER KEAULANA SUB 11' 6"

Shaped by Dave Parmenter, this mid size High Performance Stand Up Board has the perfect blend of rocker and curves, allowing it to paddle fast and be loose in the surf. Deck pad and thruster fins are included and board bag is available.

Length: 11'6" Nose: 22 1/4" Width: 29" Tail: 18 3/8" Thickness: 4 7/8" Weight: 21.5 lbs Rounded Diamond Tail Fin Array: 9" + Future Set

C4SUB110MOOCH

C4 DA MOOCH 11' 0"

Filling the gap between our 10'6" and 11'6" models, Da' Mooch is flatter, thinner, and more foiled out than its sister C4 production boards, "Da' Mooch" is a real Teflon-hulled long-scooter for the discriminating SUP big boarder. Equally at home in lazy summer San Onofre surf, on offshore winter bomboras, or just skylarking down the coast, this model will let you 'mooch' every ounce of juice and fun from any condition.

Length: 11'0" Pintail. Width: 28.25", 3.9" Max Thickness, 2 X 1 fin set up; comes with fins. Deck pad included.















C4SUBC-MAC106ATB

C4 C-MAC ATB 10' 6"

Designed by Dave Parmenter in cooperation with (C-Mac) Charlie Mac Arthur, part surfboard, part whitewater kayak, part skateboard, the C4 Waterman C-Mac ATB is the first stand-up surfboard exclusively designed for Training, Cruising; as well as creative and radical hotdogging in the new but growing sport of stand-up whitewater paddling. New ground is broken every day at C4 waterman----Standup paddle and start and adventure!

Dimensions: 10'6" Long, 29.5" Wide, 4.175" Max Thickness, Rocker "Classified". 2 X 1 set up; comes with fins. Deck pad included.

PC4SUB10-6

C4 PARMENTER KEAULANA SUB 10' 6"

Shaped by Dave Parmenter, this mid size High Performance Stand Up Board has the perfect blend of rocker and curves, allowing it to paddle fast and be loose in the surf. Deck pad and thruster fins are included and board bag is available.

Length: 10'6" Nose: 21" Width: 28 1/2" Tail: 18" Thickness: 4" Weight: 19.5 Rounded Diamond Tail Fin Array: 2 X 1

PC4SUB10

C4 PARMENTER KEAULANA SUB 10'

Shaped by Dave Parmenter, this mid size High Performance Stand Up Board has the perfect blend of rocker and curves, allowing it to paddle fast and be loose in the surf. Deck pad and thruster fins are included and board bag is available.

Length: 10'0" Nose: 21 3/4" Width: 28 1/4" Tail: 17 3/4" Thickness: 3 7/8" Weight: 18.5 lbs Rounded Diamond Tail Fin Array: 2 X 1

C4SUBBKPRO10

C4 BK PRO 10' 0"

The BK Pro is the BoardWorks version of Brian Keaulana's magic 10 foot high performance stand up board. The perfect blend of rocker and curves, allows it to paddle fast and be loose in the surf.

Size: 10'0"

Deck pad and thruster fins are included, and board bag is available.

Length: 10'0" Nose: 18 3/8" Width: 27" Tail: 16 3/8" Thickness: 3 7/8" Weight: 23 lbs Fin Boxes: 4 future side fin boxes 1 standard center fin box.

C4SUB99SLINGBLADE

C4 SLINGBLADE 9' 9"

Thinner and flatter than the C4 10' Classic, its soft 70/30 rails, balanced plan shape, even-tempered rocker and torque-hungry vee panels make this new model one of the most nimble and versatile of the entire C4 quiver. The C4 "Slingblade's" classic longboard shape is turbocharged with the same potent flats and edges you see on the pro's board—letting you snap into tight trim and stretch for five but also letting you slam it into high gear to whack the lip.

Length: 9'9" Soft Diamond Tail. Width: 27.375", 3.9" Max Thickness. Fin array: 2 x 1; comes with fins. Deck pad included.















C4SUBSWALLOW9-6

C4 SWALLOW 9' 6"

The 9-6 Swallow offers clean lines and high performance. Warning: This board may take your stand up surfing to the next level. Deck pad and thruster fins are included, and board bag is available.

Length: 9'6" Nose: 18" Width: 26 7/8" Tail: 17 7/8" Thickness: 3 5/8" Weight: 18 lbs Swallow-Fish Tail Fin array: 2 X 1 Fins: 2 Future side fins, one standard middle fin.

C4SUB93SUBVECTOR

C4 SUB VECTOR 9' 3"

The C4 SUB-Vector is a high-performance short stand-up surfboard designed to offer both radical turning radiuses and 'no-fail' stability to bigger surfers of intermediate or higher ability. With a progressive rocker, flat bottom, firm edges, angular boxy rails, and double-barrel inverted vee panels, the "C4 SUB-Vector" delivers sports-car-like speed and snappy handling characteristics.

Length: 9'3" Hard Diamond Tail. Width: 29", 4.25" Max Thickness: Fin Array: 5-Fin setup; convertable to quad, tri, 2 X 1 or single fin. Deck pad included.

C4SUBBATWING9

C4 BAT WING SWALLOW 9'

The Bat Wing Swallow is actually a winged bat tail with high performance rocker and compact size. This Dave Parmenter shaped 9-footer rips in the surf. The BoardWorks TEC construction makes this board light and strong. Comes with a 2+1 fin set up.

Height: 9'0" Nose: 18 5/16 " Width: 26 3/4" Tail: 16 1/4" Thickness: 3 7/8" Weight: 18 lbs Wing-Bat Tail Fins: 2 Future side fins, one standard middle fin.

ELEU XP

HOLLOW CARBON ELEU XP PADDLEBOARD

Hollow Carbon Eleu XP Paddleboard. This 12' board is C4's answer for any watermen looking for a stock racing paddleboard. Just over 10 lbs with deck pad and fin.

Hollow carbon hull EVA deck pad Vent plug Leash loop Fin included 12 feet long 22 inches wide Carbon shell 10.6 pounds dry hull weight (Just over 11 pounds with deck pad and fin)

ELEU BW

HOLLOW CARBON ELEU BW PADDLEBOARD

This 12' board is C4's answer for any watermen looking for a stock racing paddleboard. Originally designed by Todd Bradley and Karel Tresnak, the Eleu design has won more paddleboard races than any other stock board in the world. The BoardWorks Eleu is not hollow, but the T.E.C. Thermal Epoxy Compression construction makes it light and strong. Comes complete with deck pad and dagger fin.











BOARD

ACCESSORIES

C4TRACPRO-0001

C4 TRAC PRO DECK TRACTION PADS LIGHT BLUE CAMO MARBLE

Customize your boards with superior grip,get rid of the wax with our grooved mats. Available in Black, Grey, Marble, Camo and Blue. (logo color may vary)
Soft durable deck padding; Easy on the feet;No messy wax
Size 22" x 72"
C4-TRAC-ESP

4 ESP 7 PC DECK PAD

Our Easy Stance Pad is actually seven pieces of deck traction that you can use to customize your board for superior grip, better balance and get rid of the messy wax. The tail Stomp Pad has an arch bar and kicktail that helps you feel your foot placement. Two of the center pads have Rail Ridges that provide lateral support while you are paddling. Size 22" x 72" with 7 Expandable Pieces Rail Ridges for better balanceStomp Pad Arch Bar Kick Tail Easy, super sticky, 3M Adhesive



C4STOMPPAD

C4 STOMP PAD

C4's three-piece tail pad is 18 inches X 16 inches, with an arch bar and tail kicker. The diamond grid foam is soft, and the arch bar and tail kicker keep your feet in the right place. The pad can be spread out to fit wider boards. It's easy to install! Size 18" X 16" X 1.5" fits most SUP boards. Three sections can be spread out to fit wider boards.



C4BOARDBAG12

C4 12' BOARD BAG

12 Foot C4 Waterman/Da Kine Board Bag (Fits our 10-6 and 11-6 boards). Size 144" solid construction



C4BOARDBAG10-6

C4 10' 6" BOARD BAG

10 Foot Six Inch C4 Waterman/Da Kine Board Bag. The real deal. Sliver reflective material on one side and grey on the other. This board bag fits our 10-0 boards. Size 126" solid construction



BOARD

ACCESSORIES

C4SUPLEASH

C4 SUP LEASH STANDARD (11 FT, 9 FT, 7 FT) 0.25 IN

This high quality product has a padded neoprene cuff, a two-tone Urethane cord, a detachable triple-wrap rail saver, custom molded fittings, and dual stainless swivels. Comes in 3 sizes (11¹, 9¹, and 7¹ with 1/4" thickness).

Padded Neoprene Cuff Two-Tone Urethane Cord Detachable Triple-Wrap Rail Saver Custom Molded Fittings Dual Stainless Swivels



C4SUPLEASHCOMP

C4 SUP LEASH COMP (11 FT, 9 FT, 7 FT) 5,5 MM

This high quality product has a padded neoprene cuff, a two-tone Urethane cord, a detachable triple-wrap rail saver, custom molded fittings, and dual stainless swivels. Comes in 3 sizes (11', 9', and 7' with 5.5 mm thickness-0.216 in).

Padded Neoprene Cuff Two-Tone Urethane Cord Detachable Triple-Wrap Rail Saver Custom Molded Fittings Dual Stainless Swivels



C4SUPLEASHRACING

C4 SUP LEASH RACING (11 FT, 9 FT, 7 FT) 5.5 MM

Padded neoprene cuff, a two-tone Urethane cord, low drag string, a detachable triplewrap rail saver, custom molded fittings, and dual stainless swivels. 5.5 mm, two-tone urethane cord. 11', 9', and 7'.



deck-dots

DECK DOTS

C4 Waterman Deck Dots are self-sticking E.V.A. Deckpad Biscuits—32 count per orderpeel and stick on your board wherever you want. Lay some on your nose, for those noseriding days, and tail—for those tuberiding days. And you'll still have some left over for the rest of your board!

Multiple Colors: Green Camo, Yellow Camo, Blue Camo, and Grey Camo.



ez-strap

EZ STRAPS

The patented C4 Waterman EZ-Strap attaches to your board and holds your paddle, allowing your hands to stay free. Perfect for that walk down to your secret spot, or to keep a hand on the kids on the way to the water.

Easily attaches to board inserts in all BoardWorks C4 boards...







TAPRASHGRD-LONGSLEEVE-TAN
TAPRASHGRD-LONGSEEVE-CREAM

TAPA MENS RASH GUARD LS TAN OR CREAM

Long sleeve tapa print rash guard. Woven tapa pattern and screened C4 logo.

80% Polyester, 20% Lycra.

RASHGRD-LONGSLEEVE-BLACK RASHGRD-LONGSEEVE-WHITE

RASH GUARD - LONG SLEEVE: BLACK OR WHITE

Long sleeve rash guard -- durable yet comfortable. Great sun protection. A must for the waterman lifestyle. 80% Polyester, 20% Lycra.

RASHGRD-SHORTSLEEVE-BLACK RASHGRD-SHORTSLEEVE-WHITE

RASH GUARD - SHORT SLEEVE: BLACK OR WHITE

Short sleeve rash guard -- durable yet comfortable. Solid construction. All the protection of a short sleeve rash guard. 80% Polyester, 20% Lycra.

C4JERSEYLS

C4 DRI-TECH LONG SLEEVE JERSEY

100% Polyester, quick-dry fabric, with UV-resistant and anti-microbial finish. C4 Logo screened on the front, Pohaku Paddles on the back. Super comfortable, cool, and easy to wear, in and out of the water. Loose fitting Long sleeve Cool microfiber Anti-microbial polyester.

C4JERSEYSS

C4 DRI-TECH SHORT SLEEVE JERSEY

100% Polyester, quick-dry fabric, with UV-resistant and anti-microbial finish. C4 Logo screened on the front, Pohaku Man logo on the back. Super comfortable, cool, and easy to wear, in and out of the water. Loose fitting short sleeve. Cool microfiber Anti-microbial material.











C4POLOTAPA-CREAM C4POLOTAPA-TAN

C4 POLO TAPA PRINT CREAM TAN

New stylish Hawaiian tapa print comes with screened C4 pocket logo. Light, cool and comfortable 100% polyester.

Sheer 100% Polyester

C4POLOFLORAL

C4 POLO FLORAL PRINT WHITE BLACK

Our stylish Hawaiian floral print comes with a screened C4 pocket logo. Sheer 100% Polyester

C4POLOALOHA

C4 POLO ALOHA PRINT DARK GREEN

This new aloha print polo is light and comfortable; it feels cool on your skin. Screened C4 pocket logo.

Sheer 100% Polyester

C4LOGOTSTANDEM

C4 CREW T STAND EM

Espresso-colored Polyester/Cotton sheer jersey with CORE FOUR Logo on the front and the "STAND 'EM" on the back.

65% Polyester 35% Cotton

Core Four Logo in the front, Stand 'Em logo on the back.

C4EVOLUTIONT

C4 EVOLUTION CREW T

Ash Combed Ring Spun Poly Cotton Sheer T-shirt with C4 LOGO on the front and the EVOLUTION art on the back.

Soft, comfortable cotton/poly blend/Thin and cool

65% Delivertor 25% Cetter

65% Polyester 35% Cotton.





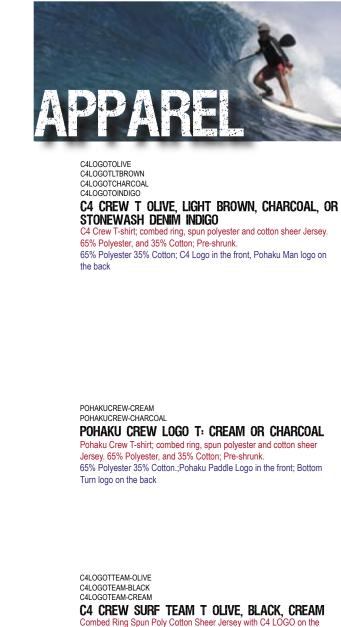














Pohaku Crew T-shirt; combed ring, spun polyester and cotton sheer



front and the SURF TEAM LOGO on the back. Poly and 35% Cotton

Soft, comfortable cotton/poly blend; Thin and cool 65% Polyester 35% Cotton;C4 Logo in the front;Surf Team logo back







C4W-LOGOT-GRAY C4W-LOGOT-OLIVE

C4 WATERWOMAN CREW TEE GRAY, OLIVE

Waterwomen, here's some style for you. C4 WATERWOMAN LOGO on the front and the POHAKU MAN LOGO on the back. 65% Polyester 35% Cotton. Soft, comfortable cotton/poly blend Thin and cool



C4W-LOGOT

C4 WATERWOMAN TEE (ASSORTED COLORS)

Look closely to see the C4 Waterwoman logo on this 100% cotton t-shirt. These shirts run a bit small, so buy one size up. C4 Waterwoman Logo on the Front, Woman's cut. 100% Cotton.



C4W-LOGOTANK

C4 WATERWOMAN LOGO TANK (BLUE, WHITE, OLIVE)

Comfortable and durable, this 100% Cotton Ribbed Tank has a C4 WATERWOMAN LOGO on the front.

C4 Waterwoman Logo on the Front, Woman's cut. 100% Cotton.





C4HATM

C4 MESH HAT

Embroidered C4 logo on the front, Pohaku Paddles on the back. High quality embroidering, comfortable eslatic fit.





C4HAT-TWILL

C4 TWILL HAT

Embroidered C4 logo on the front, Pohaku Paddles on the back. Patented Ultra Fit elastic. High quality embroidering



C4VISOR-BLACK C4VISOR-GRAY

C4VISOR-MOSS

C4 TWILL VISOR - BLACK, GRAY, MOSS

Essential on a sunny day... our C4 visor fits any size head with its adjustable velcro headband. Embroidered C4 logo on the front, "Waterman" embroidered on the side.

Solid twill construction. High quality embroidering. Adjustable Velcro headband.

100% Polyester. Adjustable Velcro.

C4VISORMBW

C4 WATERWOMAN BLUE MESH VISOR

Embroidered C4 logo on the front, with "Waterwoman" embroidered on the side. Comfortable, adjustable velcro strap on the back.

100% Polyester Adjustable Velcro





C4BUCKETHAT-TAN C4BUCKETHAT-GREEN CAMO C4BUCKETHAT-BLUE

C4 BUCKET HAT TAN, GREEN CAMO, BLUE

A bucket hat for bucket hat lovers. Embroidered C4 logo on the front, Pohaku Paddles on the back plus the C4 motto "Balance, Endurance, Strength, Tradition" on the side.

Full brim. Adjustable chin strap. Adjustable headband strap. Multiple logos. 100% polyester. Cool venting mesh interior. Adjustable chin strap. Adjustable headband.





STICKERS

C4DVD-1

STAND UP PADDLE SURFING "HOW TO" VOLUME 1

This "How to" DVD has 50 minutes of stand up surfing tips from Brian Keaulana, product knowledge from Todd Bradley, and insight from Dave Parmenter interwoven with hot Stand up Surfing from Hawaii and the Indian Ocean.

50+ Minutes of high quality video



C4DVD-2

STAND UP PADDLE SURFING "HOW TO" VOLUME 2

Tips from Brian Keaulana, Product knowledge from Todd Bradley Insight from Dave Parmenter, Action from Hawaii and the Indian Ocean, Bonus video from Makaha.

Duration: 65 minutes.

This DVD is geared for intermediate and advanced stand-up paddlers.



C4-STICKER-LRG

C4 LARGE CLEAR STICKER

High quality clear mylar yellow and black C4 Logo sticker. 5 1/2 x 6 1/4 inches

pohaku-decal-rasta

RASTA COLORED POHAKU DIE CUT DECAL

Add some Waterman style to your car with this rasta-colored decal sticker.



WHITE POHAKU DIE CUT DECAL

Add some Waterman style to your car with this white decal sticker. (Gray back ground color is for display online only. The sticker is just the white part.)

C4-STICKERBUMPER-EVOLUTION

C4 EVOLUTION STICKER

High quality mylar Evolution Bumper sticker. Mylar 10 1/2 x 3 1/2 inches.



WAYERRAN



C4-STICKERBUMPER

C4 BUMPER STICKER: SMALL OR LARGE

High quality mylar yellow and black C4 Bumper sticker. 6 1/4 x 1 1/2 inches SMALL.12 1/2 x 2 3/4 inches LARGE

